



Bay Area Directors of Admission Strategic Plan 2018-2021

Introduction

In 2017, the BADA board determined the necessity for a strategic plan for the organization. At the fall board meeting, the group articulated several strategic priorities, and brought these ideas to each of the regional meetings in September, 2017. All members were invited to submit ideas and co-create the priorities for the group. A subcommittee of the board was formed and work was completed during the fall and winter of 2017.

BADA Mission and Vision Statement

The Bay Area Directors of Admission (BADA) group exists to support families and schools in the admission process by promoting best practices, coordinated timelines, and open communication. Members agree to collaboratively implement best practices so as to ensure smooth, respectful and predictable admission experiences for both families and schools. Membership is open to independent schools in the Bay Area that share and agree to practice the mission of BADA by living the guidelines of best practices, adherence to protocols and deadlines, and maintaining open communication.



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Be a resource for professional development

- A. Procure and share demographic data by region
 - a. Share demographic data by region each year as a benefit of membership
- B. Inform membership regarding professional development opportunities locally and nationally
 - a. Create a professional development calendar for use by members
 - b. Offer a BADA oriented webinar
 - c. Consider other professional development offers for members
- C. Offer mentorship to new admission professionals as well as new-to-BADA schools
 - a. Formalize mentorship program
 - b. Offer time at the symposium for mentors/mentees to meet
 - c. Create mentorship training manual
 - d. Identify leader for the mentorship program

Be leaders in the education space

- A. Increase knowledge and leadership regarding diversity and inclusion
 - a. Offer training at symposium
 - b. Explore partnerships with access groups
 - c. Add information about diversity and inclusion to ISSFBA website
 - d. Create board level committee to support this work

Create professional community

- A. Create opportunities for year round collaboration and connection
 - a. Connect at conferences (i.e: AISAP, TEMA, ERB, POCC)
 - b. Offer two social events each year, coordinated by Members at Large
- B. Define criteria and attributes for membership
 - a. Post information on ISSFBA site
 - b. Clarify flow for potential member schools
- C. Consider how and if BADA could include other member organizations such as BAAD and EBISCA
 - a. Open conversation with EBISCA and BAAD
 - b. Continue to invite EBISCA to symposium
 - c. Continue to list BAAD schools on ISSFBA site