

DASPB Regional Meeting Minutes  
September 21, 2016  
Gideon Hausner Jewish Day School

Welcome and introductions- Michael  
Michael Thompson - Sea Crest  
Daniel Poppelwell - Helios  
Jennifer Tyler - Keys  
Nina Scruggs - Keys  
Lisa Cross - Odyssey  
Glynette - Mulberry School (preschool registrar)  
Deanne Holgaard - Mulberry School  
PBS - Meeta  
Michelle PBS  
Dana Nelson - Isaacs (BADA)  
Marie Campbell (Trinity)  
Carolyn Ash (Carey)  
Lou Douglas (Woodland)  
Melanie Rothenberg (Woodland)  
Juliana Fitts (Nueva)  
Karen Alexander (Wornick)  
Marsha Rideout (Synapse)  
Dana Story (Synapse)  
Mariaelena C. (Ventana)  
Taryn Grogan (Nueva)  
Sarah Riches (Pinewood)  
Theodore Timpson (CSAS)  
Wendy Carter (Harker - Preschool)  
Danielle Holquin (Harker)  
Diane Chung (Harker)  
Liz Campbell (GMS)  
Katarina (Alto International School (GAIS) (new name) Menlo Park)  
Aileen Mitchner (Gideon)  
Mandy Riz (Serendipity)  
Jennifer Clarke (BOA)  
Hieke (GAIS - new name coming)  
Lauren Carlinsky (Yavneh)  
Joy Null (Yavneh)  
Renee Gersa (St. Andrew's)  
Nicki Butts (Hillbrook)  
Ellen Williamson (St. Matthew's)  
Mary Jo Heindel (Almaden)  
Kim Overton (Nueva)

Maile Uohara (ISTP)

Housekeeping- Aileen Mitchner

Board info --- Jennifer Tyler

-announcing Michael, Vince Rowe stepped down from the BADA Board because his position at MCDS changed and is no longer in admissions; congratulations to Jamie Moffett who is now the Director of Admission.

-Board turnover-described activity of the Board, purpose, etc, let everyone know there will be at least two openings and likely more. Encouraged involvement.

Dates/deadlines - Remind people of the dates ---Michael Thompson

In the past, there has been some variation of dates by region. This year, we have selected a common set of dates for all regions (K-8 BADA) - working toward as much uniformity as possible. Review the dates: JK/TK and K-8.

Some schools are aligning with BAAD dates (Harker, Nueva, GMS) for various very good reasons.

Taryn (Nueva) shared some history that there used to be a MS group (PAAD)....now, MS go with BAAD dates.

Should we have a sub-committee re: true Preschools (below JK/TK) - probably need to have an earlier date (Feb.) to best serve our parents? (Board will follow up about this).

Can we get BAAD dates for the coming years? Taryn will send them to Board.

PK applying to both TK and Kindergarten - getting TK info first is an issue.

Discussion re:

K-12 configuration

Th/Friday vs. Wed./Thursday

Overlap with different regions

6-8 configuration

Some of these questions are "art" not science. The TK info - okay to make an exception for one family - but, generally we need to follow what was agreed upon.

Be sure to communicate with your colleagues/member schools when there is overlap that is causing conflict for a family.

BADA Board will spend concerted effort this year to clarify all of these issues with membership input- please look for communication about this and get involved if you are interested.

## Committee reports

### **Statistics Committee - Maile Uohara**

- Based on feedback from the group at this year's symposium, the Statistics Committee created a subcommittee that will focus on Financial Aid. A survey will be sent in the next few weeks, with results being made available shortly thereafter. Going forward, the financial aid survey will be incorporated with the Spring survey.
- As a reminder, results from the Spring survey are available to all schools that completed the survey.
- NOTES: Information from surveys is still available. There was a discussion at Symposium, we want to get more info on FA for stats. There is a sub-committee to create the new survey. Those who respond will receive information from schools. Questions focused on last year stats (incoming class 2016-2017). The information gathered will be incorporated into the survey in the spring - so only one survey in years to come. Link can be sent to business officer if needed. Request to time the survey after membership registration so that new members can participate.
- Question - FA Stats change from April - August - when is the best time to survey re: FA?? Hope to have info for May Board meeting, but will consider advantage for survey in fall.

### **Policy and Guidance - Maile Uohara**

- Thank you to everyone at the Symposium for contributing to the ethical case studies conversation. The P&G Committee was able to address all the questions that were submitted and discussed and published a Resource Document. Please refer to it -- posted on BigTent.
- The Grievance Procedures and Report Form is also on BigTent. While we all assume good will if you feel a school has violated a Best Practice as outlines in the "Principles of Good Practice" please use complete and submit this form to the P&G Committee Chair.

### **Membership - Michael**

- NOTES: Over 70 members. New members Khan Academy, Millennium are joining. When new schools are considering BADA - we provide mentoring to new schools and also to new Admission Directors - support all Admission professionals as well as schools.

### **Communication - Dana Nelson-Isaacs**

NOTES: OLD SITE - clunky, hard to update (needed developer input). At spring meeting, we agreed/voted upon putting up a new site. The new site has a lot of functionality. Dana will send a training video on how it works! We now have a forum option (membership payments, meeting enrollment, symposium sign-ups on the back

side of this web site). Shout-out to all the members who made the web site possible - LOTS of help along the way! Keep eyes open for email re: registration and site navigation! (NOW AVAILABLE! Here's the link to the training video:

<https://youtu.be/PgDszD3xfik>)

### **Program - Mary Jo**

Working with committee to put together the Symposium this year May 8-10. Start a bit earlier on May 8 (just after lunch) to provide a very robust program (until lunch on May 10). Earthrise retreat center in Petaluma this year. Beautiful location for us to retreat. Bring in topics that resulted in post-symposium survey from the spring. Social media, diversity/equity, parenting trends, challenges of small schools, marketing trends/practices....program not set yet, but in the works. We may have a facilitator the first day to set the tone. We will have a Keynote speaker (social media or marketing/branding). Panel on topics/trends as well. Event a little higher priced (about \$50 increase - much better food there, more comfortable, single-rooms - vibe is more Mayacamas - you will feel like a true break - hiking, lovely space!) due to location and more robust program. Earlier registration will occur in January! We can do it through the new Website - should be easy!! Great committee - if you want to join, please reach out to Mary Jo! Please plan to join us!

### **Preschool - Jennifer Tyler**

- New writeable PDFs of both Pre-K-1st Grade and 2nd-8th Grade forms have been made available. This year we made a slight change to the language (which notes that teachers can fill out/submit the form electronically). Please make sure to download the latest version from Big Tent (posted a couple weeks ago) for your websites.
- We are creating a subcommittee to make additional updates to both forms this year (for next year). Please let us know if you are interested in being a part of this sub-committee.

Discussion:

QUESTION: Is everything paperless?

RenWeb

Open Apply

Ravenna with enroll in PCR (SIS)

School Admin

Axiom (Vericross)

**PRESCHOOL MEETING**

**BADA**

Kim O. (Nueva)

Marsha R. (Synapse)

Deanne H. (Mulberry)

Daniel P. (Helios)

Keys School

Maile U. (ISTP)

Mary Jo (Almaden)

Nikki B. (Hillbrook)

Renee (St. Andrew's)

Aileen (Gideon)

Katarina (GAIS)

Hieke (GAIS\* name change because going to offer English tracks now too)

### **Preschools**

Lingli School (2-5 Chinese immersion) (30 students applying to private schools last season)

Staffing

Student enrollment

Increase size of school (now over 100 students at Lingli)

Challenge - 100 students on wait list (can we increase size)

Mia Petty - Peninsula Jewish Community Center

280 families (18 mos - 4 yr)

Janet - Palo Alto Friends Nursery School (Quakers)

Offer scholarships

Operate on consensus - all on staff are equal (great model)

Challenge - we want to offer scholarships...trying to fundraise more effectively

Beth Wise - BING

440 children now

Range of special needs that begin to emerge during years of preschool - how do we help parents work through this process - get support needed for children as these concerns arise.

Katie Jordan - BING

Communicate denials to parents - really challenging - want to keep a positive relationship - they may be back. Be candid without negative feelings.